



FOR IMMEDIATE RELEASE:

Contact: Fran Toolan
Firebrand Technologies
978-465-7755
Fran@Firebrandtech.com
www.Firebrandtech.com

Getting Fired Up About Publishing

Quality Solutions, Inc. is now Firebrand Technologies

NEWBURYPORT, MA -- April 8, 2008 — Today, Quality Solutions, Inc., a publishing software and technology solutions developer, announces its new name and identity -- Firebrand Technologies. With the same ownership and leadership team, Firebrand Technologies serves all segments of the publishing community with innovative technology solutions to meet the needs of any size publisher and with the ability to host technologies in its datacenter or install proprietary systems onsite.

From the days of stone tablets to today's digital media, the publishing industry has always been a firebrand, spurring civilization toward new ideas and innovations. Fran Toolan, President, Firebrand Technologies, who unveiled the corporation's new identity today at their User Conference says, "With innovation, you often have to defy convention to discover new ways of doing business. Through creative approaches and advanced technologies, Firebrand Technologies is uniquely positioned to serve all segments of the publishing community with cutting-edge, efficient and pragmatic solutions."

Founded in 1987, Firebrand Technologies serves consumer trade book publishers, academic and educational publishers, journal publishers, audio publishers, distributors, trade partners, industry representatives, and other service providers. It currently offers three core solutions: Title Management Solutions to track titles from pre-acquisition through post-production, Eloquence Metadata Solutions to implement ONIX services throughout a publication's lifecycle, and eCommerce Solutions to help deliver sales across digital channels.

Firebrand Technologies is headquartered at 44 Merrimac Street, Newburyport, Massachusetts. Embracing a leadership role within the publishing community, the company also hosts conferences, user groups, seminars, webinars, and other educational and entrepreneurial opportunities.

#