

**Unbridled Books and NetGalley announce a contest inspired by author Emily St. John Mandel and our bookseller partners.**

(April 20, 2009, Denver, CO) Unbridled Books and NetGalley announce a contest inspired by author Emily St. John Mandel and our bookseller partners. We want to encourage booksellers to read e-galleys, and to make this possible, we are offering a SONY Reader to the three booksellers who craft the best handselling pitches for Mandel's debut novel, LAST NIGHT IN MONTREAL (pub. date June 2). The contest runs from May 1, 2009 through midnight on June 1, 2009.

One (1) SONY Reader will be awarded to each of the three (3) winning booksellers. Unbridled Books will decide on the winners, and the winning handselling pitches will be posted on [www.unbridledbooks.com](http://www.unbridledbooks.com) and shared with media and through social networking sites. Please, only one (1) submission per bookseller.

You can download a galley of LAST NIGHT IN MONTREAL right now at [www.netgalley.com](http://www.netgalley.com).

If you want to participate, please email Unbridled Books Sales Director Steven Wallace at [swallace@unbridledbooks.com](mailto:swallace@unbridledbooks.com) with your handselling pitch. Please include your name, your store name and full contact information, including email and phone number. In the email subject line, please reference SONY READER/NETGALLEY Promotion.

This contest is limited to booksellers in the United States.

For more information, please contact Caitlin Hamilton Summie, Marketing Director, at [caitlin@unbridledbooks.com](mailto:caitlin@unbridledbooks.com) or 888-732-3822 (888-READ-UBB), x104 and Susan Ruzala, Director of Marketing, at [Susan.ruzala@netgalley.com](mailto:Susan.ruzala@netgalley.com) or 908-456-3383, or please visit:

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